

PRESS RELEASE

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DE PARDIEU ADVISES THE PURPLE ALTERNATIVE SURFACE GROUP ON ITS €10-MILLION FUNDRAISING

De Pardieu has advised the Purple Alternative Surface group, a pioneer in the recycling industry, on its €10 million fundraising, finalized with the arrival of Suez, a global leader in circular solutions for water and waste, in its capital.

Founded in 2020 and based in Belfort, Purple Alternative Surface specializes in the fight against soil sealing by transforming plastic waste into paving solutions for parking lots.

With the aim of recycling non-recyclable plastic waste and composites, the company has developed an industrial process that transforms these materials into permeable surfacing solutions. These slabs significantly reduce soil sealing and greenhouse gas emissions by recycling waste.

De Pardieu's team comprised **Sandra Aloui** (partner) and **Nelly Achille** (associate) on the Corporate/M&A aspects.

About De Pardieu:

Founded in 1993, De Pardieu Brocas Maffei is one of France's leading independent business law firms, with over 160 lawyers including 39 partners, specializing in the following areas: Mergers & Acquisitions & Private Equity, Banking - Finance & Capital Markets, Real Estate Transactions & Financing, Restructuring & Insolvency, Tax Law, Competition Law, Intellectual Property, Project development and finance, Employment Law and Business Litigation.

De Pardieu is a French firm with an international focus, thanks to the background of its lawyers and their experience in major cross border transactions. It advises both French and international clients.

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