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PRESS RELEASE

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DE PARDIEU ADVISES THE ZENIKA GROUP ON THE ACQUISITION OF WISHOW

De Pardieu has advised the Zenika Group, an IT consulting firm specializing in the digital transformation of companies, on its acquisition of Wishow, a collective of tech developers from the Wivoo consulting group.

The Zenika Group is an IT consulting firm with agencies in France, Canada, Singapore and Morocco supporting companies in their digital transformation through training and IT projects. It is also strongly committed to open source and green IT. Wishow is a collective of tech developers trained in the product approach and based on a hybrid and redistributive model.

Zenika has acquired Wishow, the development entity of the Wivoo consulting group thereby boosting the Paris-based agency's workforce by 10%, while integrating new talents and technical skills. At the same time, Zenika and Wivoo are forging a commercial partnership to offer comprehensive digital transformation solutions.

De Pardieu's team comprised **Sandra Aloui** (partner), **Nelly Achille** (associate) and **Charlotte Bussière** (*juriste*) on the corporate aspects, as well as **Mickaël Ammar** (associate) on the tax aspects.

About De Pardieu:

Founded in 1993, De Pardieu Brocas Maffei is one of France's leading independent business law firms, with over 160 lawyers including 39 partners, specializing in the following areas: Mergers & Acquisitions & Private Equity, Banking - Finance & Capital Markets, Real Estate Transactions & Financing, Restructuring & Insolvency, Tax Law, Competition Law, Intellectual Property, Project development and finance, Employment Law and Business Litigation.
De Pardieu is a French firm with an international focus, thanks to the background of its lawyers and their experience in major cross border transactions. It advises both French and international clients.

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